



Attn: Vendor Applications
3613 Hawaii Ct. So.
Pleasanton, CA 94588
www.AltamontCruisers.org

NOSTALGIA DAY CAR SHOW 2011 Vendors September 25th

The Altamont Cruisers' 22nd annual charity fundraiser, Nostalgia Day Car Show, will be held on September 25, 2011 on city streets in downtown Livermore. This event typically attracts well over 5,000 people who come to admire the classic cars on display around Downtown Livermore. The show will be featured locally on radio, in newspapers and in car-related magazines. Thousands of flyers are distributed throughout the Tri-Valley area and many local businesses help by displaying posters to advertise the event.

The vendor spaces average a generous 150 square feet and will rent for \$100 each for the one-day show on a first paid, first reserved basis. You will need to have a City of Livermore business license if you are selling items (See attached forms). This is a requirement of the City of Livermore. If you are a returning vendor and your sales are expected to be less than \$5,000, your license will cost \$10. Returning vendors need to call the City of Livermore (925-960-4310) and can renew via telephone. Credit cards will be accepted for this.

Your booth location will be reserved once your payment is received. The spaces will be strictly enforced so if you need more than 10'x15', plan to rent accordingly. There will be 80 spaces available. If you require a generator, it must be located directly behind your booth. Don't wait - reserve yours now! We are asking vendors to list all products so we don't put vendors with similar items next to each other. We want you to have a successful day! (*Show sponsors who donate \$250 and up are entitled to a free booth.*) Please note there will absolutely be NO REFUNDS.

The hours of the car show are 9 AM to 4 PM. All setup must be completed with your vehicles removed from the restricted area before 8 AM. No one will be allowed to drive in after 8 AM. Tear down must wait until after 4 PM and you must be vacated by 5 PM when the street barricades are removed.

For more information, call Dave or Carol Pastor 925-462-5357

PLEASE PRINT SO APPLICATION IS LEGIBLE

VENDOR APPLICATION

NAME _____ TELEPHONE _____ EMAIL _____

ADDRESS _____ CITY _____ ST _____ ZIP _____

BUSINESS NAME/TYPE _____ WHAT PRODUCT(S) _____

DATE BUSINESS BEGAN _____

NUMBER OF SPACES REQUIRED _____ AMT ENCLOSED _____

Make checks payable to Altamont Cruisers and send with this application and a copy of your City of Livermore license to the address above. Both forms are necessary. If you are a returning vendor please follow the instructions above and note on the top of this application.

LIABILITY AND PUBLICATION RELEASE

I hereby release the Altamont Cruisers and the City of Livermore; their officers, directors, agents, representatives, its employees or anyone else connected with management or presentation of this event of any form of known or unknown damages, injuries, losses, judgment and/or claims from any cause whatsoever that may be suffered by any entrant to his or her person or property from any and all liability and personal or public property damage resulting from my participation in the event known as Nostalgia Day Car Show.

VENDOR'S SIGNATURE _____