



PO Box 2144  
Livermore, CA 94550  
[www.altamontcruisers.org](http://www.altamontcruisers.org)

# 21st Annual NOSTALGIA DAY CAR SHOW September 26, 2010 Downtown Livermore

The Altamont Cruisers Car Club requests your support of the 21st Annual Nostalgia Day Car Show. This fundraiser enables us to give greater support to local anti-drug and community programs. Your sponsorship will help defray the costs associated with hosting this event in downtown Livermore.

The Altamont Cruisers Car Club has long been recognized for its **community service** by the City Councils and Police Departments of Livermore, Pleasanton and Dublin. This year's show will be held September 26<sup>th</sup> with an anticipated 700 car entries and well over 5,000 spectators. The Altamont Cruisers have donated more than \$240,000 to local organizations and charities during the twenty years of hosting car shows. Thanks to the generosity of past sponsors. Below is a listing of some of the local organizations that have received financial support from the Altamont Cruisers:

LPD Every 15 Minutes Program	Good News Bears	PPD DARE
Celebration Christian Center	L.A.R.P.D.	Surtec Adopt-a-Family
LHS/GHS Grad Night	Assistance League of Amador Valley	Valley Care Health Library
AVHS Senior Class	Open Heart Kitchen	

Last year, thanks to all of our contributors, we donated nearly \$30,000 to various organizations. Today's economy only increases the need to fund charitable organizations. **PLEASE** help us achieve an even greater goal in 2010. There are **several ways** to help us achieve this. You may opt for any or all of the following:

➤ **SPONSORSHIP: ( PLEASE COMPLETE THE ATTACHED FORM)**

- |                               |           |
|-------------------------------|-----------|
| 1. Corporate Sponsorship      | \$1,500 + |
| 2. Major Sponsorship          | \$ 500 +  |
| 3. Winners Circle Sponsorship | \$ 250 +  |
| 4. Cruisers Sponsorship       | \$ 100 +  |
| 5. Classic Sponsorship        | \$ 25 +   |

➤ **DONATIONS OF ITEMS FOR OUR RAFFLE:**

Each year our raffle has proven to be extremely successful as a direct result of your donations. We would be very grateful for any and all items you wish to donate. In the past, we have received gifts for our raffle that includes jewelry, pedal cars, signed sports memorabilia, bicycles, televisions, admission to theme parks and movie theatres, hotel lodging, "Getaway weekends", gift certificates for various services and products such as restaurant meals, paintings, and many more too numerous to list. The gifts do not have to be car related as we try to raffle an assortment of gifts that will appeal to all ages and interests. We will also be happy to pick up any items that you wish to donate.

➤ **DONATIONS OF ITEMS FOR OUR GOODIE BAGS:**

We offer goodie bags to the first 400 car participants and they include a number of items including pencils, city business directories, maps, magnets, cups, and any other items with, or without, company logos. We will happily accept 400 of these types of items, (or any lesser amount), as will our show participants in their bags.

If you have any questions, or wish additional information, email us at [Sponsor@AltamontCruisers.org](mailto:Sponsor@AltamontCruisers.org).  
Thank you in advance for your support!



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**September 26, 2010**  
**Downtown Livermore**  
**Sponsorship Form**

	Corporate \$1500+	Major \$500+	Winner's Circle \$250+	Cruiser \$100+	Classic \$25+
Logo/Name on Registration Form (deadline 4/10)	X				
Logo/Name on T-Shirts (deadline 6/10)	X				
Logo/Name on Pre-Show Poster (deadline 6/10)	X				
Altamont Cruiser Web Site Recognition & Link To Your Web Site (deadline 6/10)	X	X			
Free Vendor Space	X	X	X		
Sponsor Plaque	X	X	X		
Verbal Recognition at Show	X	X	X	X	X
Name in Registration Packet	X	X	X	X	X
Day of Show Signs & Posters	X	X	X	X	X

### SPONSOR

Name: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_  
 State: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Phone: \_\_\_\_\_  
 E-Mail: \_\_\_\_\_  
 Contact: \_\_\_\_\_

### SPONSORSHIP LEVEL (check one)

**Corporate** \$1500+   
 Vendor Space Yes ( ) No ( )

**Major** \$500+   
 Vendor Space Yes ( ) No ( )

**Winner's Circle** \$250+   
 Vendor Space Yes ( ) No ( )

**Cruiser** \$100+

**Classic** \$25+

**Donation Amount** \$ \_\_\_\_\_

If you have questions or wish additional information, email us at [Sponsor@AltamontCruisers.org](mailto:Sponsor@AltamontCruisers.org) .  
 Make checks payable to: **Altamont Cruisers NDCS** and mail to: **P.O. Box 2144, Livermore, CA 94550**